

2018 MERCHANT PARTICIPATION FORM



May 19 & 20, 2018, 11AM-6PM
PHILADELPHIA, PA
www.italianmarketfestival.com

All merchants conducting business the two days of the Festival should complete and return this form to Michele Gambino. Please direct all questions to Michele: 215-783-6366 or Michele@italianmarketfestival.com.

MERCHANT INFORMATION

BUSINESS NAME _____

CONTACT NAME _____

BUSINESS ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

PLEASE CHECK WHICH STATEMENT(S) BEST DESCRIBES YOUR BUSINESS THE WEEKEND OF THE FESTIVAL AND INCLUDE THE FEE WITH THIS FORM.

I want to be a Festival Sponsor (\$2800 Per License). Please note that sponsor commitments must be made by April 6, 2018 in order to be included in print materials.

Includes Festival Participation Fee, Health Department Fee, L&I Fee, Association Membership Dues, Placement on Festival Map, Logo on Main Stage Banner, Logo included in print advertising.

My business will be open and I will be conducting business as usual INSIDE my establishment.

(\$500) All merchants selling food and/or beverages during the Festival and conducting business as usual inside their establishment.

(\$200) All merchants selling other products or services (not food or beverages) during the Festival and conducting business as usual inside their establishment.

My store will be open and I will be setting up OUTSIDE on the street.

My outside location is _____

(\$1000) All merchants selling food and/or beverages during the Festival with an outside set-up, filing an application with the Health Department, L&I, and the LCB (when necessary), for that set-up.

(\$400) All merchants selling other products or services (not food or beverages) during the Festival and conducting business outside their store.

My business will be closed Saturday and/or Sunday of the Festival.

PAYMENT (DUE 4/20/18)

The United Merchants of the S. 9th Business Association is the Title Sponsor of the Festival; all Merchants are asked to support the cost of producing the Festival. If you choose not to financially support the Festival, the Association reserves the right to use the space outside your business for a visiting vendor set-up.

Please make check payable to The Italian Market Festival and remit to The South 9th Street Italian Market Festival, 919 S. 9th Street, Philadelphia PA 19147.