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**FOR IMMEDIATE RELEASE**



## **South 9th Street Italian Market Festival Family Fun May 19<sup>th</sup> & 20<sup>th</sup>**

For the Past 10 years, the Market Merchants once again celebrate this time honored South Philly Tradition.

**Philadelphia (February, 2011)** – Everyone’s Italian during the South 9th Street Italian Market Festival ([www.italianmarketfestival.com](http://www.italianmarketfestival.com)), the city’s biggest block party that runs along South 9th Street, from Fitzwater to Federal Streets. The nation’s oldest outdoor continuous market will host this highly-anticipated annual event on Saturday May 19th and Sunday May 20th from 10am to 5pm, rain or shine.

## **2012 Italian Market Festival Highlights:**

**Live Entertainment** – Three stages of music to suit all tastes and get everyone partying in the streets. The festival Main Stage (9th & Washington Streets) features WMGK classic rock and party bands; the Anthony's Italian Coffee House Stage (9th & Christian Streets) will have DJ Johnny Looch spinnin' 9th Street dance and party favorites and the 9th & Federal Street live DJ will be playing whatever they feel like throughout the course of the two day Festival.

**Procession of Saints** – Held Sunday, May 20th at 11 am, this annual tradition, the St. Paul Parish Procession of Saints starts at Saint Mary Magdalen Church (712 Montrose Street) and pauses for the Blessing of the Market at 9th and Washington Streets, ending at Saint Paul Catholic Church (corner of S. Hutchinson and Christian Streets).

**Family Fun Zone** – Located on Christian Street. Families will enjoy this tented area where Mom's can change diapers and feed their little ones in a off the beat location. Kids can participate in a festival craft, games, face painting, sticker tattoo art, puppet show, balloon art, portrait artist and other activities.

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