

# 2020 FESTIVAL PARTICIPATION FORM



May 16 & 17, 2020, 11AM-6PM  
PHILADELPHIA, PA  
[www.italianmarketfestival.com](http://www.italianmarketfestival.com)

All businesses operating during the two days of the Festival should complete and return this form to Michele Gambino by Wednesday, April 15, 2020. Please direct all questions to Michele: 215-783-6366 or [michele@italianmarketfestival.com](mailto:michele@italianmarketfestival.com).

BUSINESS NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Please check which statement(s) best describes your business the weekend of the Festival.\* Checks, Money Orders, and Credit Cards are accepted for payment of Festival Fees.

- I want to be a Festival Sponsor (\$2200 Per License).** Please note that sponsor commitments must be made by March 27, 2020 in order to be included in print materials. Includes Festival Participation Fee, Placement on Festival Map Signage, Social Networking, Public Relations Opportunities, Logo on Main Stage Banner, Logo included in print ads and social media.
- My business will be open and I will be conducting business as usual INSIDE my establishment.**
  - (\$500) Businesses selling food and/or beverages during the Festival and conducting business as usual inside their establishment.
  - (\$200) Businesses selling other products or services (not food or beverages) during the Festival and conducting business as usual inside their establishment.
- My store will be open and I will be setting up OUTSIDE on the street.**  
**My outside location is** \_\_\_\_\_
  - (\$1400) Association members selling food and/or beverages during the Festival with an outside set-up.
  - (\$1600) Non-Association members selling food and/or beverages during the Festival with an outside set-up.
  - (\$300) Association members selling other products or services (not food or beverages) during the Festival and conducting business outside their store.
  - (\$400) Non-Association members selling other products or services (not food or beverages) during the Festival and conducting business outside their store.
- My business will be closed Saturday and/or Sunday of the Festival.**

\* If you are selling food and or beverages, you must file a Special Event Temporary Food Vendor Application with Philadelphia's Health Department and a Temporary Food License Application with Philadelphia's Licensing and Inspections.

## **PAYMENT & FORM MUST BE SUBMITTED BY WEDNESDAY, APRIL 15, 2020**

The United Merchants of the S. 9th Business Association is the Title Sponsor of the Festival; all Merchants are asked to help support the cost of producing the Festival. Please make check payable to The S. 9th Street Italian Market Festival and remit to The S. 9th Street Italian Market Festival, 919 S. 9th Street, Philadelphia PA 19147.

The Festival must be in compliance with City and State Agencies. These agencies have final approval of the Festival. This approval is three phased. During planning, being on-site during the Festival and post Festival recommendations. These agencies include The Managing Directors Office, Police Department, Fire Department, Health Department, Licensing and Inspections, Home Land Security, Liquor Control Board.

**If you choose not to financially support the Festival, the Association reserves the right to use the space outside your business in the street for a visiting vendor set-up.**